



Sponsorship Opportunities

About

The I Love Boulder campaign is a citywide, community project celebrating the cultural, traditional and happily unconventional characteristics of Boulder life, work and play. Designed to promote pride and affinity among Boulder's residents, local businesses and organizations, the "I Love Boulder" campaign facilitates community unification through grassroots initiatives and events that highlight the diverse lifestyles and characteristics of our very special city.

Using a mix of digital and traditional components, I Love Boulder supports and perpetuates the open sharing of thoughts, ideas and information. Businesses, groups and individuals are encouraged to shape and define I Love Boulder through their own creative contributions, whether it be hosting an event, posting a video, slapping a sticker on their bicycle - or doing something completely original.

Opportunities

To maximize the impact of this community-minded campaign, I Love Boulder is currently seeking a limited number of founding sponsors. If you, your business or organization is interested in supporting this collective effort with services or in-kind materials, e-mail us at Love@LoveBoulder.org - we'd love to have you on board.

Benefits

- Named as an I Love Boulder founding partner in city-originating campaign press releases and media materials.
- Social media mentions in city-originating digital campaign marketing
- Sponsor acknowledgement on City of Boulder Channel 8
- Brand attribution, linkage and short narrative about your involvement, why you love boulder and business or organization specs on LoveBoulder.org partner page.
- Brand attribution on donated or funded materials (eg, "Printed with love from Bob's Printing Palace!")

There is no minimum donation requirement for becoming an I Love Boulder partner. Founding sponsors will only be solicited through March 2011. And remember, all donations may be tax-deductible!

If you're interested, or would like more information, please send us an email briefly explaining how you'd like to be involved to Love@LoveBoulder.org. We can't wait to hear from you!